

# WHIRLWIND JUBILEE DRIVE FOR 50,000 NEW CUSTOMERS

## Another Page Full of Golden Specials For Saturday

**GOLDEN SPECIAL**

**\$2 Dainty Lace Vestees 98c**

Another lot of net vestees, in a number of charming effects, with several rows of lace ruffles; collar attached; a better assortment than ever offered at \$2.00; special for this one day only at 98c. (Main Floor.)

**GOLDEN SPECIAL**

**Velvet and Leather Bags \$5.00**

Special sale bags—Saturday only—handsome chiffon velvet bags and leather bags and backpack purses of genuine morocco, pin seal and cowhide; regularly sold at \$12.50; special for Saturday only at \$5.00. (Main Floor.)

**GOLDEN SPECIAL**

**Women's Full Cut Outing Gowns \$1.98**

A good assortment of women's full cut outing gowns, made with neat, finished garments; worth double the price we are asking for them Saturday, \$1.98. (Third Floor.)

**GOLDEN SPECIAL**

**Children's 75c Drawers 50c**

Children's drawers, in straight cut, of good quality muslin, trimmed in dainty lace and embroidery; sold regularly at 75c; special for this one day only at 50c. (Third Floor.)

**GOLDEN SPECIAL**

**Children's to \$15.00 Dresses \$2.00**

Pretty little hand and machine-made dresses for little tots, made of fine swisses, voiles, and organdies in white and colors; some of them slightly soiled; dresses sold at \$7.50 to \$15.00; special for Saturday only, \$2.00. (None exchanged or sent C. O. D.) (Third Floor.)

**GOLDEN SPECIAL**

**Infants' Outing Gowns 79c**

Infants' kimono and gowns made of good heavy quality outing flannel, trimmed in dainty pink and blue crocheted edge; special for Saturday only, 79c. (Third Floor.)

**GOLDEN SPECIAL**

**Women's & Girls' \$10 Calf Oxfords \$7.45**

Women's and growing girls' low heel calf oxfords, with well soles and imitation "hugoboss" tips; new design; quality \$10 values; special for Saturday only \$7.45 a pair. (Main Floor.)

**GOLDEN SPECIAL**

**Girls' \$5.98 and \$6.75 School Dresses \$3.95**

Flatteringly designed gingham frocks for schoolgirls, in a new special for Saturday only at \$3.95. A wonderful assortment to choose from in pretty plaids, checks and plain colors, smartly trimmed in buttons and contrasting colors; sizes 6 to 14 years; our regular \$5.98 and \$6.75 dresses on sale Saturday only at \$3.95. (Third Floor.)

**Boys' \$1.50 and \$2 Leather Belts 66c**

Boys' solid leather belts, in black, tan, cordovan, and gray; manufacturer's samples; regular \$1.50 and \$2.00 values; Saturday only, 66c. (Second Floor.)

**Boys' 25c Jersey Caps 18c**

Pompadour caps, knitted jerseys in fancy color combinations; snug fitting; sold regularly at 25c; special for Saturday only at 18c. (Second Floor.)

**Best \$3.50 Quality Inlaid Linoleum \$2.73**

Best quality inlaid linoleum in good patterns; sold regularly at \$3.50 a square yard; special for this one day only at \$2.73 a square yard. (Fourth Floor.)

**Women's \$2.50 Seco Silk Petticoats \$1.39**

Seco silk and foulard saten Petticoats in pretty designs and colorings; worth \$2.50 and \$2.98; special Saturday only at \$1.39. (Second Floor.)

**Misses' 75c Muslin Drawers 48c**

Misses' drawers of a splendid quality bleached muslin, trimmed with embroidery; sizes 12 to 16 years; worth 75c; special at 48c. (Bargain Basement.)

**Boys' \$2.50 School Pants \$1.48**

Boys' pants of wool chevrons and cashmeres in tan and gray mixtures; sizes 6 to 16 years; our entire stock of \$2.50 pants; special for Saturday only at \$1.48 a pair. (Bargain Basement.)

**Boys' \$1 Percalé Waists 75c**

Boys' school waists, well made of fine grade percale and blue chambray; sold regularly at \$1.00; special for Saturday only at 75c. (Third Floor.)

**Boys' \$1.25-\$1.50 Union Suits 89c**

Boys' fine needle rib, fleeced Union Suits in coral only; sizes 2 to 14 years; broken lots of \$1.25 and \$1.50 garments at 89c. (Fourth Floor.)

**\$8.50 Japanned Oil Stoves \$6.79**

Japanned coal oil heaters for bath room or small living room; gallon size tank; guaranteed not to smoke or smell; worth \$8.50; special for this one day only at \$6.79. (Fourth Floor.)

These for Saturday Only



These for Saturday Only

### Men—Get Yours Now! Suits and Overcoats

Kuppenheimer, Fashion Art and Other Fine

Makes; \$50 to \$60 Values—

## \$38.75

Investigate this, men! It's an offering over which we are greatly enthused and you'll be too, when you consider that it means that we are selling \$50.00, \$55.00 and \$60.00 suits Saturday at \$38.75. Hundreds of them—every one measuring up to the Goldsmith standard of quality.

Models varied enough to please every taste—every one of this fall and winter season's latest design. Sizes for men of all builds; our entire stock of \$50.00, \$55.00 and \$60.00 suits (and there are more \$60.00 suits in the lot than at the other prices), Saturday only at \$38.75. (Second Floor.)

### Here's Another Big One

Men's \$10 and \$12.50

## Silk Shirts \$6.85

Made of finest quality Eagle crepe de chine, in a large variety of beautiful fancy stripe effects and rich colorings, also plain white; sizes 14 to 17; these shirts sold regularly at \$10.00 and \$12.50, but we are offering them special for this one day only at \$6.85. (Main Floor.)



**GOLDEN SPECIAL**

**Saturday—Choice of Any \$15.50 Men's Shoes \$12.75**

Your unrestricted choice of any men's shoes in the house, Saturday only, at \$12.75. All the new lasts, styles and leathers are included—but remember this offering is made for this one day only. Don't fail to take advantage of it. (Main Floor.)

**GOLDEN SPECIAL**

**Tipping Hat Prices a Good Bit Downward Any \$8 Mallory Hat \$6.95**

You men who know Mallory Hats—and you're in the minority if you don't—will be the first to appreciate this Golden Special Saturday. Brand new fall felts—in the most approved new shapes and shades—a hat you'll be proud to wear—\$8 values just for this one day only—\$6.95. (Men's Store—Main Floor.)

**Girls' and Boys' School Hose 39c**

Boys' and girls' heavy ribbed hose of good grade thread; full length, double heels and toes; boys' sizes 7 to 11; girls' sizes 2 to 9½; 39c a pair.

**Children's Knit Bloomers 49c**

Children's knitted bloomers, in pink only; perfect fitting garments; in sizes 6 to 12 years, special for Saturday only at 49c.

**Crisp Hair Bow Ribbons 78c Yd.**

"Dearie Dollie" hair bow ribbon in plain and fancy warp, stripes, checks, and plaids; 1,000 yards, choice a yard, 78c.

**Children's \$1 School Gloves 85c**

Children's school gloves of washable suede like in white and colors; sold regularly at \$1.00 a pair; special Saturday only, 85c a pair. (Main Floor.)

**Golden Specials Stationery**

Two-tone stationery in white or colors; box, 49c. "Mother Goose" stationery for children; box, 65c. Gold edge Correspondence Cards in white or colors; 70c. Ink Tablets; best quality paper, 10c.

**Golden Specials Toilet Goods**

"Sanitol" Tooth Paste, tube, 35c. "Mavis" Talcum Powder; special, 19c. "Moon Kiss" Talcum Powder, 10c. Peroxide Cream; O. D. S. make, 29c. "Sordont" Tooth Powder, 10c.

**Golden Specials Jewelry**

Pearl Earrings, pr. \$1.00. Vanity Cases, silver plated, 98c. Coin Purses, silver plated, \$3.98.

**Women's 15c-18c Handkerchiefs, 10c**

Women's lawn and batiste handkerchiefs, with embroidered corners, tape borders, colored borders and sports designs, 15c and 18c values, each 10c.

**Golden Specials Candy**

"Lady Dainty" chocolate covered cherries, box 80c. Sweet salt lake glass Candies; special box, 80c. "Glass" little fish Candies, 80c. Candy coated almonds, box, 10c. (Main Floor.)

**Boys' Suits \$13.75**

Reg. \$18-\$20 Values  
Boys' Suits of heavy weight, all wool fabrics, with full lined knickers—some of them with double seats and knees; a big color range; sizes from 6 to 18 years; \$18 and \$20 suits special for Saturday only, \$13.75. (Second Floor.)

**GOLDEN SPECIAL Little Fellows' Top Coats \$14.85**

Nobby styled Overcoats for boys, made of Scotch tweeds, fine worsteds, velours and yarn fabrics, in olive and heather mixtures; belts and pockets; quarter-lined with silk or alpaca; \$20 and \$25 coats special for this one day only at \$14.85. (Second Floor.)

**GOLDEN SPECIAL \$85 Axminster Rugs For \$62.48**

Extra quality Axminster rugs in colors and grades not to be found in cheaper rugs; sizes 9 x 12 ft.; regular \$85 value; special for Saturday only at \$62.48. (Fourth Floor.)

**GOLDEN SPECIAL For Saturday Only Wardrobe Trunks 1/4 Off**

Wardrobe trunks, in the newest styles, from the country's best factories; marked for the Jubilee Drive, for Saturday only at 25 per cent off regular marked prices. (Fourth Floor.)

**GOLDEN SPECIAL \$8.50 Double Bed Wishbone Springs \$6.75**

Wishbone springs, the best springs on the market; double bed size; guaranteed 25 years; sold regularly at \$8.50, for \$6.75. (Third Floor.)

**GOLDEN SPECIAL Women's & Girls' \$6.50 Black Kid Shoes \$4.85**

Women's and growing girls black kid lace shoes, with heavy and medium weight soles and low flat or medium height Cuban heels; regularly sold at \$6.50; special for this one day only at \$4.85 a pair. (Basement.)

**GOLDEN SPECIAL Women's \$2 Bungalow Aprons \$1.19**

Women's bungalow aprons, well made of a good quality percale in light grounds with neat figured and stripe designs (limit two to a customer); regular \$2.00 values for this one day only, \$1.19. (Bargain Basement.)

**GOLDEN SPECIAL**

**A Big Golden Special in Women's New Suits \$49.50**

Tailored and Fur Trimmed Models—New Fall and Winter Fabrics—Handsomely Silk Lined \$75 and \$85 Values

Unusual and values, easily recognized at first sight—the excellent workmanship and fine fabrics and trimmings would lead you to expect much higher prices, but we are giving values, hence the price \$49.50 on handsome fall models made to sell at \$75.00 and \$85.00.

Plain coats that you may wear with your own fur, or coats trimmed with fancy fur, every new color of the new season is offered, each is beautifully silk lined; suits bought to sell for \$75.00 and \$85.00, offered for the Jubilee Drive Saturday at \$49.50. (Third Floor.)

**\$30.00 Navy Tricotine Dresses at \$15.75**

Featured Saturday at \$15.75 are fashionable fall and winter frocks of fine all-wool tricotines in the very clearest and smartest of new fall modes; attractively collar-collared, beaded and button-trimmed, selling regularly at \$30.00; special for this one day only at \$15.75. (Third Floor.)

**\$10.75 to \$16.75 Filet Hand-Made Sweaters \$8.75**

Wonderful offerings in high-class filet hand-made sweaters, in bright autumnal colorings; you'll want to buy several when you see that the price is only \$8.75; regular \$10.75 and \$16.75 values, offered for the Jubilee Drive Saturday only, at \$8.75. (Third Floor.)

**GOLDEN SPECIAL**

**Saturday's "Golden Specials" From the Bargain Basement—Wonder Values in New Satin, Tricotine, Serge Dresses**

Phenomenal savings on new fall dresses, in the Jubilee Drive, Saturday only—such a variety of styles and beautiful colorings, developed from tricotines, serges, satins, jerseys and taffetas, in all the newest style ideas, trimmed in braids, beads, embroidery and buttons.

## \$13.85

Actual \$25 Values

These dresses come in sizes for women and misses—16 to 46, and are worth \$25.00, but we are offering them special for the Jubilee Drive Saturday only at the unheard-of price of \$13.85, and you'll miss the biggest chance of your life if you fail to attend this sale. (Bargain Basement.)

**Girls' Gingham Dresses \$1.95**

Girlish, youthful models, of colorful ginghams, in novelty plaids and checks also plain colors; belts, sashes, clever pockets and collars add charm to these dresses; they come in sizes for girls of 6 to 14 years and are worth \$3.00; special for this one day only at \$1.95. (Bargain Basement.)

**To \$8.00 Silk Waists \$3.85**

Beautiful georgette waists for wear with separate skirts or suits; shown in all newest style tendencies for fall; long and short sleeves, trimmed with beads, embroidery and laces; our regular \$8.00 values, offered special for the Jubilee Drive Saturday only at \$3.85. (Bargain Basement.)